

# K A R A Y O R I O

W R I T E R / E D I T O R

## P R O F I L E

A prolific writer and reporter, I produce multimedia content on deadline, telling stories across print and digital platforms with a particular interest in mental health, gender issues, parenting, children, non-profits, volunteerism and youth sports.

## P R O F E S S I O N A L E X P E R I E N C E

### WRITER/EDITOR

FREELANCE

AUGUST 2007-PRESENT

- Writing book on kids and anxiety, as well as content and press materials for diverse clients, profiles and articles on various subjects.
- Ghostwrote and edited book on training program for football players.
- Wrote, edited and managed freelancers for special advertising content on NFL, Major League Baseball, Olympics and college football for foxsports.com
- Ghostwrote regular column in construction trade publication

### FEATURES WRITER

NORTH JERSEY MEDIA GROUP/USA TODAY NETWORK

AUGUST 2010 TO MARCH 2017

- Produced stories and series for northjersey.com, The Record and HeraldNews newspapers and USA Today Network.
- Wrote series on kids and anxiety, youth sports culture, volunteers and profiles of prominent figures in the community.
- Write columns on various subjects including gender issues, summers on the Jersey Shore and the U.S. women's national soccer team.
- Cover entertainment, consumer health, arts education and stories off related breaking news.
- Create videos and slideshows to run with my stories online.
- Find story ideas, sources and promoted content on social media.

### VOLUNTEER

2007-PRESENT

- Salvation Army, help with holiday events
- Coach youth softball, basketball and soccer
- Girl Scout troop leader
- Pet ResQ dog rescue, helped with events and adoption day
- Ronald McDonald House of Central and Northern NJ, wrote newsletter features

### NHL COLUMNIST/STAFF WRITER

SPORTING NEWS

OCTOBER 2002-JUNE 2007

- Wrote columns and features for national magazine, blogged on various college and professional sports for sportingnews.com while covering NHL, college basketball, NFL, baseball, tennis, golf and NASCAR.
- Did frequent radio appearances to discuss stories, upcoming events and league or tournament trends.



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@karayorio



Kara Yorio

## S K I L L S

STORYTELLING  
SERIES DEVELOPMENT  
WRITING  
GHOSTWRITING  
OPINION WRITING  
DEADLINE WRITING  
REPORTING  
EDITING

VISUAL STORYTELLING  
SOCIAL MEDIA  
SLIDESHOWS  
BLOGGING

RESEARCH  
FACT-CHECKING

## E D U C A T I O N

BS, PRINT JOURNALISM  
Boston University  
College of Communication, 1994